



OBSERVATORY

LATIN AMERICA
ASIA PACIFIC

DOSSIER




ALADI



OBS-AL-AP/DI 001/24



About us



Background

The Latin America - Asia Pacific Observatory, established by the ALADI on 14 December 2011 through Resolution 393 of the Committee of Representatives, was developed to strengthen and diversify the economic relations between both regions. Initiated in July 2012 under the administration of the General Secretariat of ALADI, with support of the ECLAC, the Observatory has been key in disclosing commercial exchange of goods and services, as well as investments and strategic agreements, recognizing the growing importance of these ties.

Vision

To establish a meeting point that promotes economic relations between Latin America and Asia-Pacific, fostering strategic cooperation that contributes to knowledge and the creation of opportunities for growth and development for all countries involved.

Mission

To foster a deep and robust understanding of the economic dynamics between Latin America and Asia Pacific, supporting a more coherent and mutually beneficial economic integration.



Objectives

- To monitor and promote knowledge by:
 - Examining the main issues associated with the trade and investment agenda of both regions.
 - Promoting analysis and discussion of strategic aspects related to economic relations between Latin America and Asia-Pacific, involving experts, academics, and public policy makers, through events, dissemination, and studies and reports.
 - Encouraging mutual understanding through courses, learning capsules, and internship programs.



- Systematization of information on agreements
- Promotion of technical cooperation



Activities 2014-2026

Our website is a comprehensive source of data on trade agreements and investments, offering analysis of trends and recent developments.

Seminars



- **140** speakers
- **21** speakers of 6 Asian countries.
- **119** experts of 10 Latin-American countries
- **2563** participants of 15 countries

Training courses



- **2** editions of courses
- **2371** enrolled participants in virtual courses
- **42** Korean and Latin American interns

Publications



- **13** books
- **13** working documents
- **13** informative documents
- **21** bulletins and various documents
- **89** videos





Cooperation and alliances



The Observatory invites organizations, institutions, and countries to join as strategic partners in projects ranging from international trade and foreign direct investment to technological innovation and institutional training. Our initiatives seek to strengthen economic integration and international cooperation, offering multiple benefits such as access to events and seminars, and opportunities for joint development.

**1. Prioritized
thematic areas**

**2. Modalities of
cooperation**



1- Prioritized thematic areas

International trade

- Trade agreements
- Trade facilitation
- Services
- Physical and digital infrastructure
- Gender and Trade
- SMEs

Foreign direct investment

- Promotion of incentive policies
- Regulatory frameworks
- Investment agreements
- Exchange of best practices

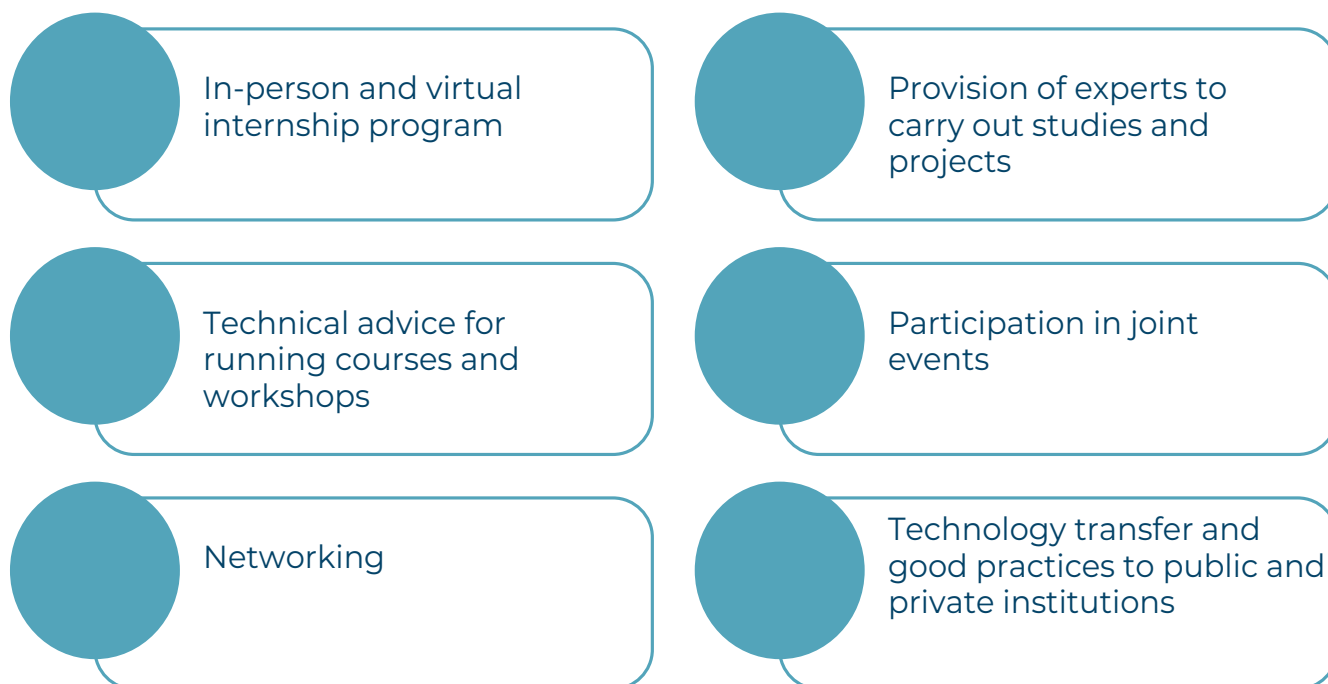
Innovation and technology

- Knowledge exchange in areas such as artificial intelligence, robotics, renewable energy, etc.
- Adaptation and transfer of technology





2- Modalities of cooperation



In addition, in return for the cooperation received, the Observatory may:

- Offer tutors and spaces for virtual or in-person internships.
- Make its Virtual Training Center available to public institutions or universities that request it,
- so that experts funded or contacted by the cooperating party can teach courses and workshops, as well as facilitate access to some of the courses offered.
- Organize webinars, seminars, talks, and conferences in conjunction with the cooperating party and facilitate access to experts and authorities from member countries and regional institutions.



Benefits of cooperation



Events and forums

Opportunity to participate in seminars, conferences, and forums organized by the Observatory, allowing for the exchange of knowledge and networking with experts and public policy makers from both regions.



Development of joint projects

Possibility of developing research and technical cooperation projects in areas of common interest, promoting the exchange of experiences and capacity building.



Visibility and recognition

Contribution to greater recognition of cooperating institutions or countries in the ALADI region by means of mutual understanding and cooperation in trade, investment, and development through regional integration.



Annex 1:

Activities carried out 2014-2026



Seminars and conferences

Symposium: *Korea's Indo-Pacific Strategy and Regional Cooperation with Latin America (June 2023)*

Conference: *Economic scenarios in East Asia and India, and their importance for a post-pandemic Latin America (August 2020)*

Conference: *India in the international arena and its relations with Latin America. Economic and trade challenges and opportunities (July 2020)*

Conference: *Japan's vision of the world and Latin America*

International seminar: *Value chains between MERCOSUR countries and Asia-Pacific (May 2019)*

Seminar: *Analysis of value chains based on the Andean subregional input-output matrix (MIP): The case of intraregional trade and Asia-Pacific trade (March 2019)*

Conference: *Japan's Economic Reconversion and Regional Economic Integration in Asia-Pacific: Implications for Latin America (2017)*

Conference: *India: A partner for Latin America (2014)*

Conference: *The TPP and integration in Latin America (2014)*

Conference: *ASEAN and Japan's relations with Latin America (2013)*



Academic seminars

Fifth Seminar: *Latin America and Asia's experiences with regional integration (2020)*

Fourth Seminar: *Latin America and Asia between the digital revolution and globalization in question (2019)*

Third Seminar: *Towards a comprehensive economic relationship between Latin America and Asia-Pacific (2018)*

Second Seminar: *Global Crisis, National Responses: The Great Recession in Latin America and Asia-Pacific (2015)*

First Seminar: *Trade Relations between Latin America and Asia-Pacific: challenges and opportunities (2013)*

Meetings

Meeting: *Regional Meeting on Economic Relations between Latin America, the Caribbean, and ASEAN (2016)*

Meeting: *New Transformations, New Definitions for Economic Relations between Latin America and the Asia-Pacific Region (2016)*

Meeting: *Latin America-Asia Pacific Business Forum (2015)*



Cycle of webinars

Analysis of the fifth edition of the Global Survey on Digital and Sustainable Trade Facilitation for Latin America and the Caribbean and ASEAN countries (2023)

The multilateral system and regional integration mechanisms in the face of the challenges of the digital economy in Latin America and Asia-Pacific (2022)

China: its role in international trade policy and new agreements with Latin American countries (2022)

Pacific Alliance: a gateway for Latin American countries to Asia-Pacific? (2022)

Relations between Latin America and Asia-Pacific amid global economic uncertainty: elements for identifying opportunities in times of crisis (2022)

Public-private dialogue on electromobility in Latin America and Asia-Pacific (2022)

Training courses

Course: Evolution of economic development and integration in Asia-Pacific and India – Latin America, an edition of the Overview of Relations between China and Latin America. (2017 and 2020-2022)

Internship program: for Korean and Latin American students (from 2013 to date)

Learning capsules

Double Taxation Agreements between Latin American and Asia-Pacific Countries (2026)

International Investment Agreements between Latin America and Asia-Pacific (2026)



Annex 2:

List of experts 2014-2023

(*) The positions held by the experts participating in different activities of the Observatory at the time of their participation are added for the sole purpose of displaying the profile of the guests and do not constitute a directory of their current positions.



- **Hyehyun SON.** Professor at Hankuk University of Foreign Studies. (2023)
- **Ingrid Huapaya.** Coordinator of Trade Facilitation, Ministry of Foreign Trade and Tourism of Peru. (2023)
- **Jady Valladares.** Director of Trade Facilitation, Secretariat for Central American Economic Integration (SIECA)(2023)
- **Michele Lowe.** Senior Co-ordinator, Hemispheric and Bilateral Negotiations, CARICOM Secretariat (CARICOM)(2023)
- **Pablo Urria.** Head of the Asia and Oceania Division of the Undersecretariat for International Economic Relations of Chile. (2023)
- **Sebastián Herreros.** Economic Affairs Officer of the International Trade and Integration Division - Economic Commission for Latin America and the Caribbean (ECLAC). (2023)
- **Silvere Dernouh.** Officer of the Trade, Investment, and Innovation Division, ESCAP. (2023)
- **Adalberto Maluf.** Director of Marketing, Sustainability and New Business, BYD, Brazil. (2022)
- **Agostina Monti.** Coordinator of Strategic Industrial Projects of the Undersecretariat of Industry of the Ministry of Productive Development, Argentina. (2022)
- **Álvaro Echeverría.** Director of the Asia-Pacific Chamber of Commerce. (2022)
- **Ariel Wirkierman,** Goldsmiths University of London. (2022)
- **Carlos Kuriyama.** Senior Analyst, Policy Support Unit, APEC Secretariat, Singapore. (2022)
- **Ambassador Fernando López Fabregat.** Head of Cabinet of the Minister and head of the Uruguayan negotiating team for the FTA with China, Uruguay. (2022)
- **Fernando de Mateo.** Coordinator of the diploma course on International Trade Negotiations. El Colegio de México. (2022)
- **Fitzgerald Cantero Piali.** National Director of Energy, Uruguay. (2022)
- **Francisco Rivadeneira.** CORPEI representative in Quito and the Sierra region, Ecuador. (2022)



- **George Kerrigan.** ECLAC Consultant. (2022)
- **Gerardo Meza.** Director for Asia, Oceania and Africa, Ministry of Foreign Trade and Tourism, Peru. (2022)
- **Iêda de Oliveira.** Director, Eletra, Brazil. (2022)
- **Ira Ronzheimer.** ECLAC. (2022)
- **Jaime Vallecilla.** ECLAC Consultant. (2022)
- **Jesús Morales.** Universidad Sergio Arboleda. (2022)
- **José Durán.** Chief of the Regional Integration Unit, ECLAC.(2022)
- **Luis Felipe Quintero.** Deputy Minister of Foreign Trade, Ministry of Commerce, Industry, and Tourism of Colombia. (2022)
- **Luiz Carlos Moraes.** Director of Corporate Communications and Institutional Relations at Mercedes-Benz Brazil, President of ANFAVEA (National Association of Motor Vehicle Manufacturers), MBPREV, President of the Deliberative Council of the Mercedes-Benz Pension Fund MBPREV, Brazil. (2022)
- **Madan Bandhu Regmi.** ESCAP. (2022)
- **Marco A. Sánchez.** President of the National Association of Electric and Sustainable Vehicles, President and CEO of Sistema Inteligente de Movilidad Sustentable (Intelligent Sustainable Mobility System), Mexico. (2022)
- **María Elena Cevallos.** Director for Latin America and the Caribbean, Ministry of Production, Foreign Trade, Investment, and Fisheries, Ecuador. (2022)
- **Mariela Guzmán.** Senior Officer for Telecommunications, Energy, Services, and Investments, CAN. (2022)
- **Neva ZHANG.** Sales Manager, BYD, China. (2022)
- **Nicolás Estupiñan.** Former Secretary of Mobility of Bogotá, Colombia
- **Orlando Andrés Meneses Pérez.** Manager of Electro Movilidad, Enel, Chile. (2022)
- **Paola Tapia.** Representative of the Metropolitan Public Transport Board in Santiago, Chile. (2022)



- **Rodrigo Da Costa.** Head of the Department of Physical and Digital Integration, ALADI. (2022)
- **Rodrigo Díaz.** Undersecretary of Planning, Policy, and Regulation, Mexico City Mobility Secretariat, Mexico. (2022)
- **Selene Magdaleno.** National Coordinator of the Mexican Ministry of Economy for the Pacific Alliance. (2022)
- **Vanessa García.** Director, Lucky Lion, Argentina. (2022)
- **Wagner Chagas.** Director of Operations at SPTRANS, Brazil. (2022)
- **Cristovão Henrique Ribeiro da Silva.** Professor of the Universidade Federal do Acre (UFAC); Visiting Researcher of Ipea. (2021)
- **Helitton Christoffer Carneiro.** Master's student in Applied Economics at the Federal University of Latin American Integration (UNILA); Research Assistant at Ipea. (2021)
- **Pablo Alejandro Carrasco Hernández.** Master's Degree in International Relations. Institute of International Studies. Universidad de Chile. (2021)
- **Pedro Silva Barros.** Postdoctoral student at the Universidade de São Paulo and coordinator of the project “Brazil and South America” of the Instituto de Pesquisa Econômica Aplicada (Ipea). (2021)
- **Andrea Molinari,** Researcher and teacher. University of Buenos Aires. School of Economics. Department of Economics, International Economics. Buenos Aires, Argentina. CONICET-Universidad de Buenos Aires. Interdisciplinary Institute of Political Economy of Buenos Aires (2020).
- **Cintia Gasparini.** Director of the Department of Economics, Production and Technological Innovation of the Universidad Nacional de José C. Paz. Professor at UNPAZ and Universidad de Buenos Aires. (2020)
- **Deborah Elms.** Director and founder of the Asia Trade Centre, Singapore. ECLAC Consultant. (2020)
- **Ambassador Dinesh Bathia.** Ambassador of India to Argentina. (2020)
- **Eveline Vieira Brígido.** Professor of International Relations at the Escola Superior de Propaganda e Marketing (ESPM), Porto Alegre, Brazil, Researcher in the “New Centers of Power and International Politics” research group. (ESPM/CNPq). (2020)



- **Hari Seshasayee.** Latin America analyst specializing in India-Latin America relations. (2020)
- **Juan José Ramírez Bonilla.** Full-time researcher-professor assigned to the Southeast Asian Studies Area of CEAA-COLMEX, Level II National Researcher of the SIN.(2020)
- **Leonardo E. Stanley.** Associate Researcher - Department of Economics, Center for State and Society Studies – CEDES. (2020)
- **Leticia Patrucchi.** Professor researcher. Department of Economics and Administration, Universidad Nacional de Moreno. Instituto del Conurbano. Universidad Nacional de General Sarmiento. (2020)
- **Luciano Wexell Severo.** Professor of the Universidade Federal da Integração Latino-Americana (UNILA). Visiting researcher of Ipea. (2021)
- **Rafael Sosa.** Specialist in Foreign Trade from the School of Law at the Universidad Autónoma de México and in European Integration Studies from the Instituto Tecnológico de Monterrey. (2020)
- **Raphael Padula.** Coordinator of the Post-graduation Program in International Political Economy at the Universidade Federal do Rio de Janeiro (UFRJ). (2020)
- **Roberto Morinigo.** Degree in International Trade and specialist in Business Management of Trade and Integration. (2020)
- **Roberto Rodolfo Georg Uebel.** Professor of International Relations at the Escola Superior de Propaganda e Marketing (ESPM), Porto Alegre, Brazil. Researcher of the research group “New Centers of Power and International Politics.” (ESPM/CNPq). (2020)
- **Sergio Cesarin.** Researcher at the National Scientific and Technical Research Council of Argentina (CONICET), Coordinator of the Center for Studies on Asia, the Pacific, and India (CEAPI) at the Universidad Nacional de Tres de Febrero (UNTREF). (2020)
- **Sofía Escobar Samurio.** Doctoral student in economics at the Universidade de Brasília (UnB), researcher of Ipea. (2020)
- **Sulthon Sjahril Sabaruddin.** Diplomatic Official at the Center for Education and Training, Ministry of Foreign Affairs for the Republic of Indonesia. (2020)



- **Virginia Papini.** Degree in International Relations and specialist in Economics and Business with Asia Pacific and India. (2020)
- **Gabriel Balbo.** Teacher-researcher at the Universidad Nacional Arturo Jauretche (UNAJ), Florencio Varela, Buenos Aires, Coordinator of the Radar VTIC UNAJ, Technology Watch and Competitive Intelligence Program.
- **Gerardo Caetano.** Academic Coordinator of the Political Observatory of the Institute of Political Science (ICP) of the University of the Republic, Uruguay (UDELAR), President of the Superior Council of FLACSO; researcher and full time Grade 5 professor at UDELAR, level III researcher in the National System of Researchers of Uruguay; member of the Academies of Letters and Sciences of Uruguay, teacher in undergraduate and graduate courses at national and international level. (2019)
- **María Florencia Rubiolo.** Associate Researcher at the National Council for Scientific and Technical Research of Argentina (CONICET) based at the Center for Research and Studies on Culture and Society (CIECS). Director of the Doctorate in International Relations at the Catholic University of Córdoba (UCC). (2019)
- **María Vásquez Callo-Müller.** PhD candidate at the World Trade Institute, University of Bern, Consultant for international trade law and policy. (2019)
- **Samuel Ortiz Velásquez.** Full-time professor in the Division of Professional Studies at the School of Economics of the Universidad Nacional Autónoma de México (UNAM). (2019)
- **Taotao CHEN.** Director of the China-Latin America Business Management Research Center at Tsinghua University, Full-time Professor at the School of Economics and Business Management. (2019)
- **Tatsuhiko Shindo.** Ambassador of Japan to Uruguay. (2019)
- **Bernabé Malacalza.** Internationalist, Doctor in Social Sciences from the Latin American Faculty of Social Sciences, adjunct in strategic issues of the National Council for Scientific and Technical Research (CONICET), based in the Department of Economics and Administration of the National University of Quilmes (UNQ), Argentina, and as a professor of the PhD in Economic Development (UNQ). (2018-19)
- **Carolina Rueda.** Senior Executive of the Directorate of Analysis and Technical Evaluation of Infrastructure, in the area of Regional Integration and Logistics of CAF. (2018)



- **Ambassador Guillermo Valles Galmés.** PhD in Diplomacy from UDELAR Law School. Former Vice Chancellor of Uruguay. Former Director of the International Trade Division of UNCTAD. (2018)
- **José León Manríquez.** Researcher-professor at the Universidad Autónoma Metropolitana – Xochimilco. (2018)
- **Li Gang.** Professor at the Institute of Industrial Economics of the Chinese Academy of Social Sciences. Deputy Director and Secretary-General of the China Center for Industrial and Business Competitiveness Research. (2018)
- **Sara A. Wong.** Full professor in economics at the Graduate School of Management of the Polytechnic University (ESPOL) in Guayaquil, Ecuador. (2018)
- **Silvio Miyazaki.** Professor of Economics at the School of Arts, Sciences, and Humanities of the Universidad de San Pablo. (2018)
- **Won-Ho KIM.** Professor of Latin American Studies at the Graduate School of International and Area Studies (GSIAS), Director of the Center for International Cooperation and Strategy (CICS). (2018)
- **Yunxia YUE.** Institute of Latin American Studies (ILAS), Chinese Academy of Social Science (CASS). (2018)
- **Alonso P. Ferrando.** Project Director of the International Strategy Institute (IEI) of the Argentine Chamber of Exporters (CERA). Director of the China Observatory of the aforementioned Institute. (2016)
- **Bernardo Kosacoff.** Full Professor at the School of Economics of UBA. (2016)
- **Deepak Bhojwani.** Ambassador of India to several Latin American countries. (2016)
- **Gustavo Bittencourt.** Professor and researcher at the Department of Economics, School of Social Sciences, Universidad de la República, Uruguay. (2016)
- **José Fernández Alonso.** Assistant Researcher of the National Council of Scientific and Technical Research (CONICET), Director of the Latin American Chair of Political Economy for Development, Institute of Latin American Cooperation (ICLA), National University of Rosario (UNR), Professor of International Economics at the School of Political Science and International Relations, UNR. (2016)



- **Mariano Turzi.** PhD en Estudios Internacionales y Master en Estudios Estratégicos de la School of Advanced International Studies (SAIS), Johns Hopkins University. (2016)
- **Marjan Petreski.** Associate Professor at the University American College Skopje, in Macedonia. (2016)
- **Raquel Isamara León de la Rosa.** Full-time professor and researcher in the International Business Degree Program at the Benemérita Universidad Autónoma de Puebla (Mexico). (2016)
- **Raúl Carbajal Cortes.** Professor of graduate studies in the Specialization program, teaching the course Statistics and Econometrics Applied to Economic History at the School of Economics of the UNAM. (2016)
- **Roberto Gutiérrez.** Professor-researcher in the Department of Economics at the Universidad UAM-Iztapalapa, Mexico. (2016)
- **Silvia Simonit.** International consultant for ECLAC, IDB, EU, and Ministries of Economy (Argentina and Chile), Adjunct Professor at Universidad Nacional de Rosario. (2016)
- **Abraham Navarro.** Doctor candidate in Health and Safety from the University of Sussex, UK. (2015)
- **Alexander Tarassiouk Kalturina.** National Researcher level I of the SNI, Professor-Researcher of the Economics Department of the Universidad Autónoma Metropolitana-Iztapalapa. (2015)
- **Cristina Tapia Muro.** Research Professor at the University of Colima. (2015)
- **Diego Coatz.** Professor of Economic Structure, Universidad de Buenos Aires (UBA). Adjunct Professor of Macroeconomics at Universidad de Ciencias Empresariales y Sociales (UCES). (2015)
- **Geneviève Marchini.** Professor-researcher at the Department of Pacific Studies of the University of Guadalajara. (2015)
- **Henrique Altemani de Oliveira.** Professor at the State University of Paraíba, Researcher at the National Council for Research and Technological Development (CNPq), Coordinator of the Asia-Pacific Studies Group. (2015)



- **Jorge Alfonso Calderón Salazar.** Full Professor at the School of Economics of UNAM. (2015)
- **José Luis Estrada López.** Level I National Researcher at the SNI, Full-Time Researcher-Professor in the Department of Economics at the Universidad Autónoma Metropolitana-Iztapalapa. (2015)
- **Malcolm Bosworth.** Visiting Researcher at the Australian National University. (2015)
- **María Teresa Gutiérrez-Haces.** Level II National Researcher in the National System of Researchers, Researcher at the Institute of Economic Research at the Universidad Nacional Autónoma de México (UNAM). (2015)
- **Melba E. Falck Reyes.** Professor and researcher in the Department of Pacific Studies at the Universidad de Guadalajara. Founder and editor-in-chief of the Revista México y la Cuenca del Pacífico. Member of the National System of Researchers, Level II. (2015)
- **Ricardo Ffrench-Davis.** Chilean National Prize for Humanities and Social Sciences, Professor of Economics at the Universidad de Chile. (2015)
- **Rodrigo Heresi.** Master's degree in Economics from the School of Economic and Administrative Sciences of the Universidad de Chile, Consultant for the Economic Development Division of ECLAC. (2015)
- **Romer Cornejo.** Researcher-Professor at the Center for Asian and African Studies at El Colegio de México (CEAA-COLMEX). (2015)
- **William Witheridge.** Official of the Prime Minister and Cabinet Department in Australia. (2015)
- **Francisco Javier Haro Navejas.** Professor of the School of Economics, Universidad de Colima, México. (2014-15)
- **Evelyn S. Devadason.** Associate professor in the Department of Economics in the Faculty of Economics & Administration and the director of the Centre for Latin American Studies of University of Malaya. (2014)
- **Gabriela Correa López.** Researcher-teacher of UAM Iztapalapa, Department of Economics, DF, Mexico. (2014)
- **Mia Mikic.** Chief, Trade Policy & Analysis Section, TIC, UNESCAP. (2014)



- **Nobuaki Hamaguchi.** Professor and the director of the Research Institute for Economics and Business Administration (RIEB) in Kobe University, President of Japan Society of Social Science on Latin America. (2014)
- **Roberto Hernández.** Researcher in the Department of Pacific Studies and Head of the Department of International Studies at Universidad de Guadalajara. (2014)
- **Thirunaukarasu Subramaniam.** Senior lecturer and the head of the Department of Southeast Asian Studies in the Faculty of Arts & Social Sciences of University of Malaya. (2014)
- **WU Guoping.** Researcher at the Institute of Latin America, Chinese Academy of Social Sciences (CASS). Member of the China Society and Economy Council and Director General of the Institute of Latin American Studies at the University of Science and Technology of Western China. (SWUST). (2014)
- **Yoshimichi Murakami.** Part-time research associate in Research Institute for Economics and Business Administration of Kobe University. (2014)
- **Roberto Urmeneta.** ECLAC Consultant. (2013)
- **Carla Ramírez.** Head of the Department of Multilateral Economic Relations, Ministry of Foreign Affairs of Panama. (2012)
- **Osvaldo Rosales.** Director of the International Trade and Integration Division at ECLAC. (2012)



OBSERVATORIO

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